

ANTONI D. PEYCHEV

Senior Product Manager | AI Workflow Integration & Digital Transformation

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EU & UK Citizen | Remote-first | CET/GMT

Senior Product Manager and Digital Transformation Leader with 10+ years driving AI integration, workflow automation, and large-scale digital transformation across regulated industries.

Led a **25+ product portfolio transformation across 6 countries** at Leyton R&D.

Currently owning AI workflow integration and compliance product delivery (KYC, GDPR, SDK governance) at a B2B SaaS company.

Legal domain background from Thomson Reuters and civil litigation practice - rare combination of AI product execution and regulated-industry domain depth.

KEY ACHIEVEMENTS

Leyton R&D - Transformation

Led 30-person cross-continental team managing 25+ digital products across 6 countries; implemented AI/ML-assisted workflow automation at scale

Moove - AI-Assisted Onboarding

Built self-onboarding platform across 9 markets and 3 continents - saving \$100k+ in operational costs over 6 months

Thomson Reuters - Legal AI

Built E&W civil litigation process into automated decision tree; first-generation legal workflow automation deployed across UK law firms

EXPERIENCE

Senior Product Manager - Patrianna Oct 2023 – Present | Remote · B2B SaaS

- ▶ Designed and implemented AI workflow integration across product operations - mapping LLM-based automation opportunities, scoping with engineering, and measuring impact on delivery speed and manual processing overhead
- ▶ Led compliance product delivery across KYC/fraud prevention, GDPR/ePrivacy consent & cookie management, SDK governance, and geolocation compliance - translating regulatory requirements into scalable product specifications
- ▶ Own end-to-end product strategy and roadmap for a strategic B2B partner integration across engineering, design, and commercial stakeholders in a high-velocity remote environment
- ▶ Established product KPI frameworks across full feature lifecycle from discovery through post-release iteration

Senior Product Manager - Netguru Jul 2022 – Oct 2023 | Remote · Product Consultancy

- ▶ Embedded Senior PM across simultaneous client engagements in legaltech, fintech, and SaaS - delivering AI-assisted workflow design, product strategy, and MVP execution
- ▶ **Moove (African fintech unicorn, Series B):** Designed and shipped AI-assisted self-onboarding platform across 9 markets and 3 continents - \$100k+ operational cost saving over 6 months
- ▶ **Codex 102 (Swiss legaltech):** Advised on AI-assisted legal knowledge management product; contributed to materials for 6th Swiss Notarial Congress
- ▶ Fintech client: reduced onboarding time 30% via A/B testing; legaltech client: improved conversion 25% via data-driven redesign

Senior Product Manager - Saturn F1 Sep 2021 – Jun 2022 | Hybrid · London · Insurtech

- ▶ Acted as CPO for Tamedocs - AI-assisted document management startup - owning full product vision, strategy, build roadmap, and go-to-market execution
- ▶ Delivered AI-enhanced risk assessment tool integrating automated data processing into insurance underwriting workflows
- ▶ Validated MVP with 20+ UK insurers, securing 5 partnership agreements and advancing to build stage

Global Business & Digital Transformation Manager - Leyton R&D Jan 2019 – Aug 2021 | Hybrid · London · Taxtech

- ▶ Led enterprise-wide digital transformation across 6 countries and 3 continents - managing a 30-person cross-functional team and a live portfolio of 25+ digital products including APIs, ML algorithms, OCR tooling, ERP, and CRM
- ▶ Mapped and redesigned end-to-end business processes across sales, consulting, QA, and operations - identifying AI/ML automation opportunities and implementing workflow solutions that materially reduced manual processing overhead
- ▶ Automated R&D tax claim workflows using AI/ML tooling, increasing claim throughput across global operations
- ▶ Advised C-suite directly on digital transformation strategy, translating business objectives into prioritised product and technology programmes

Salesforce PMO Analyst - IBM iX Apr 2017 – Jan 2019 | Hybrid · London · Consulting

- ▶ Managed delivery across 30+ Salesforce implementation projects in EMEA - from £20k rollouts to £7m multi-cloud transformation programmes
- ▶ Automated 10+ internal QA processes, reducing manual overhead; delivered Agile training to 200+ EMEA consultants

Product Specialist, Legal Knowledge Management - Thomson Reuters May 2014 – Apr 2017 | Hybrid · London · Legaltech

- ▶ Built England & Wales civil litigation process into an automated decision tree - early-generation legal workflow automation deployed across UK law firms and case management systems
- ▶ Defined and launched strategic enhancements to Practical Law's workflow and knowledge management features; validated next-generation workflow automation concepts for Panoramic (Thomson Reuters legal AI platform)
- ▶ Worked directly with solicitors, barristers, and in-house counsel to translate complex legal process knowledge into scalable, automatable product features

Fee Earner / Litigation Executive - BLM | Moore Barlow LLP Dec 2011 – May 2014 | London & Southampton

- ▶ Managed independent litigation caseloads across occupational disease, personal injury, and employer liability under Civil Procedure Rules - legal domain expertise subsequently applied to legal workflow automation and AI product development

EDUCATION

MA in Business and Law - BPP University
LPC- BPP University
LLB Law - University of Kent

CORE SKILLS & KEYWORDS

AI/GenAI Integration · LLM Workflow Automation · Digital Transformation · Process Automation · Regulatory Compliance · KYC & Fraud Prevention · GDPR/ePrivacy · SDK Governance · ML/OCR Product Management · API Product Management · Product Strategy · 0→1 Execution · Cross-functional Remote Leadership · OKR Framework · Stakeholder Management · Data-Driven Decision Making · A/B Testing · PRD Writing